



BOLD LUXURY

NOM DE LA EMPRESA

BOLD Luxury

LOGO

Primary Logo



LEMA

BOLD Luxury *Where Exceptional Lives Begin.*

VALORS

**Our values are give a luxurious quality of life to all those people who work hard.
It's a project that wants a circular process in its services.**



TIPOGRAFÍA

Where Exceptional Lives Begin

OSWALD Extra fino

Where Exceptional Lives Begin

OSWALD Fino

Where Exceptional Lives Begin

OSWALD Normal

Where Exceptional Lives Begin

OSWALD Mediano

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OSWALD Seminegrita

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OSWALD Negrita

ESQUEMA DE CORES

Our colors are important to us as the logo itself. They're part of the brand's personality. We have established two primary colors:

#DCC485

#000000